



Your Matching

Hi <first name>, this is the first part of your Matching: online questionnaire. The following questions are about your choice of program <study>. How did you make your choice and why do you think this program is a good fit for you?

1. Are you?

- Dutch applicant [*jump to Q2 and see only the questions up to and including Q15*]
- International (non-Dutch) applicant [*jump to Q16 and see only the questions up to and including Q15*]

[Dutch applicant]

2. What is your highest level of education (completed or almost completed)?

- Havo – C&M profile
- Havo – E&M profile
- Havo – N&G profile
- Havo – N&T profile
- Havo – Combined profile
- Vwo – C&M profile
- Vwo – E&M profile
- Vwo – N&G profile
- Vwo – N&T profile
- Vwo – Combined profile
- Mbo – level 4
- University of applied sciences
- University
- Prior education in a foreign country
- Other (please specify) [text field]

3. Do you think your prior education matches your chosen program?

- Yes
- No
- I'm not sure

4. Please explain your answer to the previous question.

[Text field]

5. When did you start considering what to study?

- In the last year of my prior education
- In the second last year of my prior education
- Earlier during my prior education
- Since quitting a previous bachelor/master degree
- During my gap year
- Other (please specify) [text field]

6. How did you gather information about the program at HAN? (multiple answers possible)

- Visited hanuniversity.com
- Through family and/or friends
- HAN's social media
- Read the Matching magazine (*Studiekeuzemagazine*)
- Read brochures for degree program(s)
- Visited Open Day(s)
- Participated in a Profile Choice Day
- Received assistance on my profile assignment
- Took part in information session/program/subject about making the step from secondary school to university (*Van-Leerling-Naar-Student* in the Netherlands)
- Participated in a Student for a Day program
- Participated in Trial Day of Study
- Participated in a Campus Tour
- Talked to HAN student(s)
- Talked to HAN lecturer(s)
- Sent questions to ASK HAN
- I have not done any of the above orientation activities at HAN

7. What else have you done? (multiple answers possible)

- Visited the websites of other universities of applied sciences / universities / colleges
- Kept up with social media of other universities of applied sciences / universities / colleges
- Read brochures of other universities of applied sciences / universities / colleges
- Visited open days at other universities of applied sciences / universities / colleges
- Participated in Student for a Day / Trial Day of Study programs at other universities of applied sciences / universities / colleges
- Looked up surveys/overviews such as National Course Guide (*Keuzegids HBO*) or *Studiekeuze 123*
- Talked to mentor / study coach / student counselor
- Talked to parent(s)/family
- Talked to friend(s)
- Talked to student(s)
- Talked to people in the profession
- Other (please specify) [text field]

8. Why did you choose this program? (multiple answers possible)

- The profession/program interests me
- My friends are also doing this program
- I heard good things about this program from my friends

- I heard good things about this program from my mentor / study coach / student counselor / teacher
- I heard good things about this program from students/alumni
- I heard good things about this program from my parents/family
- This program was rated highly in surveys, e.g. in the National Course Guide (*Keuzegids HBO*) and/or *Studiekeuze 123* and/or other sources were positive
- This is my backup plan
- Other (please specify) *[text field]*

9. Why did you choose a program at HAN? (multiple answers possible)

- The HAN campus is close to where I live
- My friends are also going to HAN
- HAN has a good atmosphere: I feel at home at HAN
- The program is only offered at HAN
- My family is positive about HAN
- My friends are positive about HAN
- My mentor / study coach / student counselor / teacher is positive about HAN
- This program was rated highly in surveys, e.g. in the National Course Guide (*Keuzegids HBO*) and/or *Studiekeuze 123* and/or other sources were positive
- HAN has a good name in the professional field
- HAN has broad degree offerings
- I think this program suits me better than the same program at another university of applied sciences or institution
- I am (or was) already a student at HAN
- I am (or was) already a student in Nijmegen/Arnhem at a different educational institution for mbo/hbo/wo
- I am (or was) involved in elite sport at Papendal
- Other (please specify) *[text field]*

10. Have you applied for other programs for the upcoming academic year?

- No
- Yes, for 1 or more programs at HAN
- Yes, for 1 or more programs at another university of applied sciences / university / college

11. Why does the chosen program/profession suit you?

[Text field]

12. What do you like about the chosen program/profession?

[Text field]

13. Do you have any doubts about your choice?

- Yes
- No

14. Can you briefly explain your answer to the previous question?

[Text field]

15. What do you need to know or do to finalize your choice?

[Text field]

[jump to end of part 1]

[Non-Dutch applicant]

16. What is your highest level of education (completed or almost completed)?

- Secondary education diploma (curriculum of your country)
- International Baccalaureate
- European Baccalaureate
- American high school outside the US
- IGCSE with A-levels
- Bachelor diploma
- Master diploma
- Other (please specify) *[text field]*

17. Do you think your prior education matches your chosen program?

- Yes
- No
- I'm not sure

18. Please explain your answer to the previous question.

[Text field]

19. When did you start considering what to study and studying abroad?

- Half a year ago
- 1 year ago
- 2 years ago
- 3 years ago
- Earlier

20. Why did you choose to study in the Netherlands? (multiple answers possible)

- Career prospects
- Cost of living (tuition fees, cost of studying)
- High quality of education
- Dutch culture (open-minded, multicultural)
- High standard of living
- High level of English proficiency
- Variety of English-taught programs
- Safety of the country
- Opportunity to stay after graduation
- Other (please specify) *[text field]*

21. How did you gather information about the program at HAN? (multiple answers possible)

- Website
- Social Media
- Brochure
- Education Fair
- Online Open Day

- Newsletter
- Webinar
- Student for a day
- Sample Lecture
- Meet 1:1
- Campus visit
- Contacted HAN through email, phone, whatsapp
- Other (please specify) *[text field]*

22. What else have you done? (multiple answers possible)

- Talked to friends
- Talked to HAN student/lecturer
- Talked to parents/ family
- Talked to study abroad agency
- Talked to high school counselor
- Gathered information about other universities
- Other (please specify) *[text field]*

23. Why did you choose this program at HAN? (multiple answers possible)

- Career prospects
- Content of the program fits my interests
- Specialization
- Option of doing an exchange abroad
- Working for and at companies (internship, projects, graduation thesis)
- Student support (coaching)
- Small class size
- Facilities (laboratories, software,...)
- Student community
- Recommended by friends
- Recommended by parents/ family
- Recommended by students/alumni
- Recommended by study abroad agency
- Recommended by high school counselor
- This is my backup plan
- Other (please specify) *[text field]*

24. Why did you choose HAN University of Applied Sciences? (multiple answers possible)

- Quality of the university
- Combination of theory and practice
- Campus facilities (libraries, canteen, buildings)
- Atmosphere at the university
- Location of the cities Arnhem and Nijmegen
- Student life
- Tuition fees
- Admission requirements and process
- The program is a better fit than the same program at other universities
- My friends were positive about HAN
- My parents/ family were positive about HAN
- HAN students/alumni were positive about HAN

- The study abroad agency was positive about HAN
- My high school counselor was positive about HAN
- Other (please specify) *[text field]*

25. Have you applied for other programs? (multiple answers possible)

- No
- Yes, for 1 or more other programs at HAN
- Yes, for 1 or more programs at another university in the Netherlands
- Yes, for 1 or more programs at another university in another country

26. Why does the chosen program/profession suit you?

[Text field]

27. What do you like about the chosen program/profession?

[Text field]

28. Do you have any doubts about your choice?

- Yes
- No

29. Can you briefly explain your answer to the previous question?

[Text field]

30. What do you need to know or do to finalize your choice?

[Text field]