

EUROPEAN CULTURE, BUSINESS & ENTREPRENEURSHIP SUMMER SCHOOL



**HAN INTERNATIONAL SCHOOL OF BUSINESS
ARNHEM, THE NETHERLANDS**

COURSE DATES: 24 JUNE - 12 JULY 2024

HAN UNIVERSITY OF APPLIED SCIENCES

is located in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. But still within easy reach of Amsterdam, London, Paris and Berlin. The Netherlands is truly at the heart of Europe! You'll be studying at the International School of Business on our Arnhem campus.

ABOUT THE SUMMER SCHOOL

During this 3-week program, you get to know Dutch and other European cultures. You also learn about European business policies and practices. And develop the personal competences you need to do business in Europe.

Classes for the Summer School cover various topics. Business processes, budgeting and entrepreneurship. Personal branding and creative thinking. Along with Dutch culture and history. You also participate in interactive workshops on skills and personal development. Your ongoing assignment throughout the program is "The Quest". A group research assignment on a specific topic. Team-building exercises, company visits, cultural excursions and guest lectures complete the program. You're free to make your own plans for sight-seeing or weekend travel to other parts of the Netherlands and Europe .

Good news: the entire Summer School is taught in English!

HAN UNIVERSITY
OF APPLIED SCIENCES

6 ECTS CREDITS

You will earn 6 ECTS credits for the course. Around 35 contact hours and 8-12 self-study hours per week.

DURING THE 3 WEEK SUMMER SCHOOL YOU WILL:

- be coached on life skills in various settings, with a personal coach available for you throughout the program;
- receive an introduction to various specific aspects of European and Dutch culture and history;
- study various aspects of the design and improvement of business processes;
- discover that people in different European countries behave in different ways;
- work on your personal competences and skills in doing business;
- work together in team building exercises;
- gain good insight in the various forms of entrepreneurship;
- apply all your knowledge and experience directly to real life cases and 'The Quest', your group research project;
- visit local companies and entrepreneurs
- make new friends from all over the world!

"It's so nice to learn in a small group"

Caroline, Canada



PROGRAM & PRACTICAL INFORMATION

PROGRAM

Interactive lectures & workshops

- Dutch Culture & History
- Creative Thinking
- Personal Branding
- Business Plan in 1 day
- Business processes
- Entrepreneurship
- Budgeting
- Cultural Sensitivity
- Multimedia & Infographics
- Team building
- Presentation skills

Company visits & cultural excursions

See for yourself how things are done in an actual business environment. And experience Dutch culture on field trips to other parts of The Netherlands.

ADMISSION REQUIREMENTS

The summer school is open to students from our partner universities abroad. For non-native speakers of English, your English language skills should be at least at a B2 level.

ACCOMMODATION

You'll live together with your fellow students in shared accommodation. This is included in the course fee.

OPEN UP NEW HORIZONS.

HAN CAMPUS ARNHEM

Ruitenberglaan 31
6826 CC Arnhem
The Netherlands

QUESTIONS?

Incoming.Business@han.nl
www.hanuniversity.com/short
courses/europ.cult.bus.&entrepr.
+31 6 53 59 55 00

SOCIAL

- Facebook: HAN International School of Business
- Instagram: isbinternationalcommunity
- YouTube: HAN Summer School Aftermovie

ALL-INCLUSIVE FEE

- € 1,500 for Exchange students from a partner university
- € 2,500 for Study Abroad students from a partner university (includes tuition)

This fee includes:

- Accommodation
- Transport between accommodation and campus on week days
- Health & liability insurance for the duration of the program
- Company visits & cultural excursions on week days
- Farewell meal

APPLICATION PROCEDURE

Step 1

Your university nominates you before 1 April.

Step 2:

You will receive a link to our online application form.

Step 3:

Filled in the online application form? You'll receive an acceptance letter and invoice.

Nomination Deadline: 1 April

Application Deadline: 15 April

USEFUL WEBSITES

HAN University of Applied Sciences: www.hanuniversity.com

[European Culture, Business & Entrepreneurship](#)

Public transport: www.9292.nl/en; www.ns.nl/en

Tourist information:

- www.en.visitarnhem.com
- www.holland.com